



For corporations.

Our Producers have used the persuasive and emotional power of music to create very successful internal and external marketing and branding campaigns for Visa, UPS, CB Richard Ellis, StorageTek, Merrill Lynch, and dozens of others...

CB Richard Ellis
Legg Mason
Visa
StorageTek
Bausch & Lomb
UPS
Bristol-Myers Squibb
Merrill Lynch
Clairol
Etienne Algnier
General Motors
Harrahs
Illinois Bell Telephone
Revlon
Sally Hansen
Schering-Plough
Caruso Affiliated Holdings
Sigrid Olsen
Smith Barney
Tamron
Woolmark
Timex

For charities.

We've creating significant branding exposure and raised millions of dollars for charities including: National Alliance of Breast Cancer, Health Care Awareness, City of Hope, American Cancer Society, Ovarian Cancer Society, Wildlife Waystation, among many others.



What makes us unique?

We're a record label with a
new model.

**We give music artists, businesses,
and music consumers something
they can't get.**

We give Artists and labels...

A new distribution channel.

- ✓ We sell CDs in “girl scout cookie” models where 1,000s of kids are our salesmen; emotionally selling to their parents, relatives and neighbors. To target demographics that fit our artists’ like a glove.
- ✓ Or through retail stores and corporations that often buy 25,000+ at a time.
- ✓ Labels promote their artists, and create meaningful revenue – with no promotion or marketing costs.

We give retail stores and corporations...

“Contemporary name artists.”

- ✓ You won't find John Mayer, Martina McBride, or Eric Clapton on compilation CDs in Starbucks or in Ford cars. Major labels block licenses of “contemporary name artists,” only offering “back catalog.”
- ✓ Using our relationships, we get these artists by calling them *directly*.
- ✓ We create CDs with the *most desirable artists* in the world for our demographics.

We give charities...

Money and exposure.

- ✓ It's a win-win. Involving charities substantially increases CD sales, and allows an organization to charge more for the CD.
- ✓ That translates to substantial donations to charities.
- ✓ Charities also benefit by having name artists "attached" to their organizations.

But our true competitive differential isn't in our model... but in our team.

Passionate, creative professionals that are driven to give the extraordinary gift of music to people all around the country.





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We believe in the extraordinary power of music.

Its power to move people emotionally.
To leave a lasting impression. To
inspire people to take action.





10669 Santa Monica Boulevard
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inspire entertainment

is a unique music label that:

- ✓ Outsources its artists and their songs. After major labels have heavily invested to create an artist's brand and audience, we "outsource" them -- incurring no promotional expenses.
- ✓ Creates new distribution channels for CD sales; attractive to artists and labels.
- ✓ Creates compilation CDs for retail franchises, corporations and charities of unparalleled musical and graphic integrity.
- ✓ Accelerates corporate brands, significantly benefits charities, and generates meaningful revenues for its clients.



RAY-BAN BRAD PITT COCA COLA SHERYL CROW QUINCY JONES MTV
BUCA DI BEPPO RESTAURANTS FORD MOTORS BELL TELEPHONE COMPANY
CAROLE KING CB RICHARD ELLIS CELINE DION VISA MUSCULAR
DYSTROPHY ASSOCIATION STEVIE WONDER BOB COSTAS GENERAL
MOTORS MELISSA ETHELDGE JARRAHS ELTON JOHN UPS JAY LENO
NEIMAN MARCUS BRUCE WILKS REVLON CARUSO AFFILIATED HOLDINGS
BON JOVI LEGG MASON JOHN LITHGOW CONDE NAST PUBLICATIONS ERIC
CLAPTON ARMANI STING ANN TAYLOR ROD STEWART ENTERTAINMENT
TONIGHT THE GROVE BILLY BOB THORTON INTERCALL ROBERT PALMER
WALMART SHIRLEY BASSETT TWAIN ANNIE LENNOX JOHNNY DEPP
ARETHA FRANKLIN BRIAN AUGUSTYNIGHT BRYAN ADAMS CARLY SIMON JOE
COCKER JOSE CARRERAS MICHAEL McDONALD KEANU REEVES MIGHTY
BOSSTONES NATALIE COLE RAY CHARLES SARAH BRIGHTMAN SMITH
BARNEY STEVIE NICKS SUZANNE VEGA MARY CHAPIN CARPENTER TINA
TURNER RUSSELL CROW OVARIAN CANCER SOCIETY RAY-BAN BRAD PITT
COCA COLA SHERYL CROW QUINCY JONES MTV BUCA DI BEPPO
RESTAURANTS FORD MOTORS BELL TELEPHONE COMPANY CAROLE KING
CB RICHARD ELLIS CELINE DION VISA MUSCULAR DYSTROPHY
ASSOCIATION STEVIE WONDER BOB COSTAS GENERAL MOTORS MELISSA

**We've proudly created
CDs for many of
America's biggest retail
stores, biggest
corporations, and
biggest recording
artists.**

Who's on our team?

- ✓ Producers.
- ✓ Graphic Designers.
- ✓ Brand Strategists.
- ✓ Project Managers.
- ✓ Business Development Executives.



James Patrick Dunne.

has been successful in both the music and business worlds. He's written songs on 26,000,000 records worldwide; had songs, theme songs and scores on 1,400 hit television shows; and has gold, platinum and multi-platinum records in countries spanning the globe. He's also Founder and President of Communication Center, a leading brand-strategy and creative services firm.

President.

Denzyl Feigelson.

has worked with and managed artists as diverse as Paul Simon, Kenny Loggins, Ladysmith, Black Mambaso, Johnny Clegg, John Tesh, Gypsy Kings, Alice Cooper, Luther Vandross and the Pointer Sisters. In the 80's he was influential in establishing African artists in the west, and facilitated the recording sessions for Paul Simon's "Graceland" CD.

Producer.

Mark Fine

has peerless global accomplishments in the Special Market arena. He founded "Hammer & Lace Records," a division of PolyGram, producing a plethora of award-winning albums with leading global artists. As Senior VP of PolyGram, he headed the Special Markets and Catalog divisions, creating unprecedented sales and revenues.

Producer.

For retail stores.

Our team of Producers have made many of the most successful retail CD compilations in the past decade, including CDs for RayBan, Neiman Marcus stores, Ann Taylor stores, Ford cars, Bucca di Beppo restaurants – and many, many more.

